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HBUCU Media Kit



Educate, Empower, Elevate Everyone

What is eHBCU?

eHBCU is a groundbreaking, first-of-its-kind consortium officially launching to create an unprecedented opportunity for students everywhere to access the academic excellence, cultural pride, and professional preparation that Historically Black Colleges and Universities (HBCUs) provide. This transformative initiative extends the rich legacy of HBCUs into the digital realm, making their unique educational experience accessible to a global audience. It's not just about online learning; it's about expanding the reach of a purpose-driven movement rooted in legacy and built for the future.

Who's Involved

This pioneering initiative is powered by a historic consortium of six leading Historically Black Colleges and Universities:

Delaware State University
Southern University and A&M College
Southern University at New Orleans
Southern University at Shreveport
Alabama State University
Pensole Lewis College of Business & Design

eHBCU is proudly backed by the generous support of key philanthropic partners:

Blue Meridian Partners
Thurgood Marshall College Fund

eHBCU leadership is available for interviews to discuss this transformative initiative

eHBCU Leadership

Terry Jeffries
Executive Director, eHBCU

Terry Jeffries most recently served as the Assistant Dean for the School of Graduate, Adult, and Extended Studies at Delaware State University (DSU), where she played a pivotal role in expanding access to higher education for non-traditional and adult learners. Her leadership has been instrumental in developing innovative programs and partnerships that support degree completion and lifelong learning, making her uniquely qualified to lead eHBCU's mission.



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**eHBCU
Leadership**

Dr. Tony Allen

President, Delaware State University

Dr. Tony Allen is President and Chief Executive Officer of Delaware State University, widely recognized as the nation's most diverse and forward-looking Historically Black College and University. Under his leadership, DSU has become a model for institutional innovation and educational access. A former speechwriter for then-Senator Joe Biden, Dr. Allen built a career at the intersection of public service, corporate leadership, and higher education. He holds degrees in Political Science, Public Administration, and Urban Affairs & Public Policy. A recipient of the Whitney M. Young Award and Chair of President Biden's Board of Advisors on HBCUs through January 2025, Dr. Allen now serves as Chair of the eHBCU Advisory Board, helping to shape the strategic vision of this national digital consortium.

Dr. D'Wayne Edwards

President, Pensole Lewis College of Business & Design

Dr. D'Wayne Edwards is a pioneering footwear designer and esteemed educator. In 2021, he led the historic reopening of Detroit's Lewis College of Business as Pensole Lewis College of Business and Design, establishing it as the nation's first design-focused HBCU. In 2022, Fast Company recognized PLC as one of the world's most innovative design companies, a testament to Dr. Edwards' innovative approach to design education.

Dr. Quinton T. Ross, Jr.

President, Alabama State University

Dr. Quinton T. Ross, Jr. serves as the 15th President of Alabama State University. A three-time alumnus, he previously served for 15 years as a state senator, including as Minority Leader, and held leadership roles in education as a K-12 administrator and college dean. Since becoming president, Dr. Ross has championed institutional growth, legislative advocacy, and student-centered initiatives that have elevated ASU's profile nationally. Under his leadership, Alabama State plays a key role as a founding partner in the eHBCU consortium, expanding access to the university's legacy of excellence through digital innovation.



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John K. Pierre

Chancellor, Southern University and A&M College

John K. Pierre was named Chancellor of Southern University and A&M College in July 2024, after nearly three decades of service at Southern University Law Center, including eight years as its Chancellor. A graduate of Southern, Texas Tech University, and Southern Methodist University School of Law, Pierre began his career as a JAG officer in the U.S. Army before transitioning into academia. He is a nationally recognized legal scholar, educator, and civil rights advocate whose leadership helped position the Law Center as a global institution for justice and innovation. Pierre brings a deep commitment to student opportunity, strategic partnerships, and institutional excellence across the Southern University System.

Dr. James H. Ammons, Jr.

Chancellor, Southern University at New Orleans

Dr. James H. Ammons, Jr. was appointed Chancellor of Southern University at New Orleans in 2021, bringing more than four decades of leadership in public higher education. A political science scholar and seasoned executive, he has served as President of Florida A&M University and Chancellor of North Carolina Central University—leading both institutions through major expansions in enrollment and national recognition. A native of Florida, Dr. Ammons holds degrees from FAMU and Florida State University, and is committed to advancing SUNO's mission through academic excellence, access, and innovation.

Dr. Aubra J. Gantt

Chancellor, Southern University at Shreveport

Dr. Aubra J. Gantt is the first woman to lead Southern University at Shreveport, the very institution where she began her academic journey. A seasoned higher education leader with over 25 years of experience, Dr. Gantt has served in key roles across institutions such as Tarrant County College and Scottsdale Community College. She holds degrees from Southern University and A&M College, Southern University at New Orleans, and a doctorate from the University of North Texas. Known for her deep commitment to community college students and virtual learning innovation, Dr. Gantt now leads SUSLA into a new chapter through her "Reimagine SUSLA" vision—anchored in student success, workforce advancement, and institutional excellence.



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Highlights of the eHBCU Portal

The eHBCU digital portal is meticulously designed to provide a seamless, engaging, and comprehensive experience for prospective and current students:

At launch, eHBCU will provide access to **more than 33 degrees and certifications** designed to meet the demands of today's evolving workforce. Programs span diverse fields, including:

- Computer/IT
- Healthcare
- Professional Development
- Accounting
- Business Management
- And many more!

Video Assets

Explore all available degree and certification programs here: <https://www.ehbcu.edu/program/>

[eHBCU Video Assets Page](#)

For press/media use only. Please do not alter.

Social Media Links

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[TikTok](#)

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Application Inquiries: admissions@ehbcu.edu



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